



# **SHAREHOLDER PRESENTATION**

Peter Page, Executive Chairman Neil Austin, Chief Financial Officer 31 August 2022





### **INTRODUCTION – PETER PAGE, EXECUTIVE CHAIRMAN**





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No statement in the Materials is or is intended to be a profit forecast or profit estimate or to imply that the earnings of the Company for the current or future financial periods will necessarily match or exceed the historical oublished earnings of the Company and/or its subsidiaries. No statement of a financial metric should be interpreted to mean that any financial metric for the current or future financial years would necessarily match or exceed the historical published position of the Company and/or its subsidiaries. The estimates set out in the Materials have been prepared based on numerous assumptions and forecasts, including those set out in the Materials, some of which are outside of the Company's influence and/or control, and are therefore inherently uncertain. The estimates have not been audited, reviewed, verified or subject to any procedures by the Company's auditors. You should not place undue reliance on them and there can be no guarantee or assurance that they will be correct.

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### CARR'S GROUP AT A GLANCE

The Group has market leading brands and robust market positions in Agriculture and Engineering supplying customers in over 50 countries, with manufacturing sites in the UK, Germany and the USA, managed in three divisions: **Speciality Agriculture, Agricultural Supplies and Engineering.** 



Molasses based feed blocks, minerals, bypass protein and trace element boluses



Feed for ruminant livestock, country stores (agricultural and rural supplies), agricultural machinery and fuel supply



ENGINEERING

Specialised engineering solutions, fabrication and precision engineering and robotics for the nuclear sector



# **1831 JONATHAN DODGSON CARR**, A QUAKER, FOUNDED THE BUSINESS IN CARLISLE AS A BAKERY AND BISCUIT FACTORY

**1834** the first flour mill opened. **1841** a royal warrant was received from Queen Victoria. The company diversified into the animal feed business. Carr's Flour Mills and the Agricultural Supplies and Feeds businesses evolved into Carr's Milling Industries PLC and listed on the London Stock Exchange in **1972**. The first of the Engineering businesses was acquired in **1996**. **2015** the company changed its name to Carr's Group plc. In **2016** the flour-milling division was sold to 'V'.itworths Holdings Ltd. Carr's has always been associated with Carlisle. Since **1972** the biscuit factory in the city has been part of United Biscuits, however, the McVitie's factory is still known locally as Carr's, and Carr's branded products, specifically the famous Carr's Water Biscuits, are marketed in the US by Kellogg's.



#### Revenue Statutory Capital\* Adjusted Adjusted EPS 2019-21 **Gross Profit** Employed Operating 2019-21 Division Ownership February 2022 Profit 2019-21 Average 2019-21 Average (£m) Average (%) (£m) Average (£m) (pence) Agricultural Jointly owned 291.5 7.2 62.0 6.0 3.1 Supplies\*\* Combination of Speciality 100% 37.9 8.6 7.0 63.8 24.4 Agriculture ownership and joint ventures 100% Engineering 50.3 31.3 60.4 4.6 3.2 Carr's Group Group N/A 405.6 13.0 179.4 17.6 13.3 Total\*\*\*

**CARR'S GROUP IS A PORTFOLIO OF BUSINESSES IN THREE DIVISIONS** 

\* Gross assets less current liabilities and after Group level consolidation adjustments \*\* Excludes Carrs Properties Ltd historically included under Agricultural Supplies \*\*\* Includes central costs





#### **CARR'S GROUP IS A PORTFOLIO OF BUSINESSES IN THREE DIVISIONS**

Division	Ownership	Revenue 2019-21 Average (£m)	Statutory Gross Profit 2019-21 Average (%)	Capital* Employed February 2022 (£m)	Adjusted Operating Profit 2019-21 Average (£m)	Adjusted EPS 2019-21 Average (pence)
Agricultural Supplies**	Jointly owned	291.5	7.2	62.0	6.0	3.1
Speciality Agriculture	Combination of 100% ownership and joint ventures	63.8	24.4	37.9	8.6	7.0
Engineering	100% Carr's Group	50.3	31.3	60.4	4.6	3.2
Group Total***	N/A	405.6	13.0	179.4	17.6	13.3

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### HISTORICAL GROUP EBITDA







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#### **REVIEW PROCESS**

1

#### **CURRENT POSITION**

- A portfolio of businesses
- Limited synergy between Speciality Agriculture and Agricultural Supplies
- Portfolio limits ease of valuation
- Demands on management time
- Mix of full and joint ownership

\* Gross assets less current liabilities and after Group level consolidation adjustments \*\* Excludes Carrs Properties Ltd historically included under Agricultural Supplies \*\*\* Includes central costs

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### **HISTORICAL GROUP EBITDA**



#### **REVIEW PROCESS**

#### **CURRENT POSITION** 1 A portfolio of businesses Limited synergy between Speciality Agriculture and Agricultural Supplies Portfolio limits ease of valuation Demands on management time Mix of full and joint ownership STRATEGIC CONSIDERATIONS Long-term growth opportunities 2 Competitive environment Scope for differentiation Return on investment for future capital expenditure Flow through to Earnings Per Share Reduction in complexity Focus management time and input CONCLUSION 3 Focus on Speciality Agriculture and Engineering divisions: high margin, differentiated products and services, international markets Exit Agricultural Supplies

 Reinvest proceeds to generate improved returns on capital



### **CARRS BILLINGTON SHAREHOLDING**

Carr's Group	Edward Billington	Carr's Group	Edward Billington
51%	49%	49%	51%
Carrs Billington Agric	ulture (Sales) Limited*	Carrs Billington Agricult	ure (Operations) Limited

\*Includes 50% of Bibby Agriculture Limited





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\*combined adjusted EBITDA of Agricultural Supplies companies





- Small deferred payment for 12 months
- Contingent 2-year earnout against agreed KPIs
- Retained consideration for overdue debtors
- Put/call option for head office property
- First right of refusal on four trading premises
- Five year distribution agreement for a selection of Speciality Agriculture products

Agreement gives valuation of up to £44.5m at a multiple of 6.4x FY2021 adjusted EBITDA\*

\*combined adjusted EBITDA of Agricultural Supplies companies





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- UK regional business with limited options for growth •
- Long-term consolidation in the sector •
- Capital intensive feed milling assets requiring £10 million investment for renewal and upgrade
- Carr's Group's freedom to manage the business and fully-• determine strategy are limited by joint-ownership structure

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### SALE STRUCTURE

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- Put/call option for head office property
- First right of refusal on four trading premises
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### THE RIGHT TIME TO SELL TO THE RIGHT BUYER

- Over 20 years of joint ownership with Edward Billington and Sons (EBS) has worked very well
- The businesses are now of a size that is better managed in sole
   ownership
- EBS is an equal shareholder with pre-emption rights at 3.5x
   EBITDA
- EBS will be a 'good employer' for the long term

### Agreement gives valuation of up to £44.5m at a multiple of 6.4x FY2021 adjusted EBITDA\*

UK regional business with limited options for growth

Capital intensive feed milling assets requiring £10 million

Carr's Group's freedom to manage the business and fully-

determine strategy are limited by joint-ownership structure

\*combined adjusted EBITDA of Agricultural Supplies companies

STRATEGIC CONSIDERATIONS

Long-term consolidation in the sector

investment for renewal and upgrade



### PRINCIPAL TERMS OF THE PROPOSED DISPOSAL

Use of proceeds				
Expected net cash proceeds	c.£29.6m			
Retire debt	£20m			
Post transaction, the Group's balance sheet will have a net cash position, with £25m of agreed primary debt facilities in place up to December 2024				
<ul> <li>Speciality Agriculture         <ul> <li>manufacturing capacity and upgrades</li> <li>2023- 2025</li> </ul> </li> </ul>	£10m			
Engineering working capital	£4m			
<ul> <li>Board to consider merits of DB pension scheme buy-out</li> </ul>	£4m			

Valuation					
Enterprise value (including contingent consideration)	£89.0m				
FY2021 combined adjusted EBITDA	£13.8m				
Multiple EV/EBITDA	6.4x				
50% shareholding	£44.5m				
Consideration					
For Carr's Group's shareholding	£44.5m				
Initial consideration (after adjustments for net debt and normalised working capital, and net of transaction costs, deferred consideration and amount retained against customer debt)	£24.5m				
+ unconditional deferred consideration	£ 2.65m				
+ contingent consideration (earn out against agreed EBIT KPIs)	£1.5m				
+ debtor retention	£1.35m				
Total consideration	£30.0m				
+ Rosehill property option	£1.3m				



#### 2019 - 2021 3 YEAR AVERAGE

Revenue	£63.8m
% Gross Profit	24.4%
Adjusted EBITDA	£8.9m





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#### ORGANIC GROWTH 2022-2027

- 1. Upgrade and expansion of UK manufacturing capacity to enable:
  - Growth of market-leading Crystalyx<sup>®</sup> brand in grass and pasture-based dairy systems in the UK
  - Growth of premium Horslyx® brand in the UK and European markets
- 2. Volume and margin growth from Tracesure® brand following investment in automated bolus manufacturing
- 3. USA and Canada volume growth from expanded sales team and marketing activity
- 4. Development of New Zealand market for Crystalyx® blocks and Tracesure® boluses
- 5. European market growth from existing capacity in Germany





#### 2019 – 2021 3 YEAR AVERAGE



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#### 2019 – 2021 3 YEAR AVERAGE



#### MARKET LEADING BRANDS



#### DIVERSE MIX OF MARKETS (VOLUME)



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**DIVERSE MIX OF** 

#### 2019 – 2021 3 YEAR AVERAGE



**MARKET LEADING BRANDS** 



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Use of proceeds: 2023-2025: £10 million investment in upgrades (UK and USA) and additional capacity (International)

# Carr's Group plc

### SPECIALITY AGRICULTURE GROWTH OPPORTUNITIES THROUGH RESEARCH & DEVELOPMENT, PARTNERING AND ACQUISITION

Trends in ruminant agriculture	Technology	Sector	Solution	Carr's current position
Development of grass- based nutrition	Molasses block supplements Bolus trace elements	Dairy Beef Sheep	<ul> <li>Reduction in feed cost by more grass, less cereals</li> <li>Soil, field and farm specific solutions enables productive use of marginal areas</li> </ul>	<ul> <li>Crystalyx® and SmartLic® blocks</li> <li>Tracesure® boluses</li> </ul>
Reduce environmental impact	Molasses blocks and monitoring technology Boluses	Dairy Beef	<ul> <li>Modified rumen microbiome to achieve reduced methane emissions</li> <li>Higher productivity reduces time to finished product and dairy herd size</li> <li>Monitoring of herd scale methane emissions</li> </ul>	<ul> <li>Crystalyx® and SmartLic® blocks</li> <li>Tracesure® boluses</li> <li>Development opportunity</li> </ul>
Reduced use of antibiotics in food chain	Bolus and collar sensors and blue tooth Vision and Al Blocks	Dairy	<ul> <li>Early detection of mastitis and laminitis enables earlier intervention through nutrients to avoid broad use of antibiotics</li> </ul>	Development opportunity
Use of data as a management tool	Bolus and collar sensors and blue tooth	Dairy Beef	<ul> <li>Labour efficiency – calving predictor</li> <li>Cost reduction – health monitoring</li> </ul>	Development opportunity

### CARR'S GROUP SPECIALITY AGRICULTURE

RESEARCH AND DEVELOPMENT	PARTNERING	ACQUISITION
In house Collaboration Knowledge transfer	Academic Start ups Distributors	Consolidation Technology Distribution
DAIRY COWS MILLIONS	BEEF COWS MILLIONS	SHEEP – BREEDING FLOCK MILLIONS
6.3 9.5 1.8 20.5	15.6 30.1 10.5 1.5	
■ USA ■ UK ■ EU ■ Australasia	USA UK EU Australasia	■ USA ■ UK ■ EU ■ Australasia

### ENGINEERING DIVISION IS WELL POSITIONED FOR STRONG EARNINGS GROWTH AS THE NUCLEAR SECTOR SUPPORTS ENERGY AND DEFENCE SECURITY



#### 2019 - 2021 3 YEAR AVERAGE

Revenue	£50.3m
% Gross Profit	31.3%
Adjusted EBITDA	£6.9m



### CARR'S GROUP | SHAREHOLDER PRESENTATION 31 AUGUST 2022

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#### **ENGINEERING ORDERBOOK**





#### CARR'S GROUP | SHAREHOLDER PRESENTATION 31 AUGUST 2022

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Activity	Market	Growth drivers	Key markets
Specialist Fabrication and Machining	<ul> <li>Small Modular Reactors</li> <li>Defence new build</li> <li>Decommissioning and waste handling</li> </ul>	<ul> <li>Private funding</li> <li>Government policy</li> <li>Public funding</li> <li>Energy security</li> </ul>	• UK
Robotics	<ul><li>Material handling</li><li>Decommissioning</li><li>Medical</li></ul>	<ul> <li>Remote control enabled by software development for saf in high-risk environments</li> </ul>	ety • EU, UK, USA, Japan
Engineering Solutions	<ul><li> Operational asset</li><li>Waste handling</li></ul>	<ul><li>Life extension of existing assets</li><li>New technologies</li></ul>	USA, Europe, Brazil, South Korea



#### Use of proceeds: £4m working capital investment



### COMPELLING MARKET OPPORTUNITY WITH CARR'S WELL POSITIONED IN THE SECTOR

Market Opportunity	Location	Carr's current position
<ul> <li>Lifetime extension of existing plants as part of energy security programmes</li> </ul>	<ul><li>Worldwide</li><li>PWR reactors</li></ul>	<ul> <li>Patented Mechanical Stress Improvement (MSIP) technology</li> <li>Process already applied to over 6,000 welds worldwide</li> </ul>
<ul> <li>UK Nuclear Decommissioning Agency clean-up programme and commitment to support local SMEs</li> </ul>	Sellafield and UK	<ul> <li>Proven and pre-qualified suppliers into the NDA's Programme and Project Partners supply chain, working with high calibre Engineers</li> </ul>
Debris removal	• Japan	Long-term market presence with Mitsui MES
Nuclear medicine handling	<ul><li>Netherlands</li><li>Worldwide</li></ul>	HWM Wälischmiller A150 and LiRob (robot)
Research centres, fusion technology	<ul> <li>UK</li> <li>France</li> <li>Sweden</li> <li>USA</li> </ul>	<ul> <li>Bespoke robotics for sub-atomic particle accelerator systems and fusion technology programmes</li> </ul>
Compression and vitrification of nuclear waste	Worldwide	<ul> <li>NuVision/GeoRoc Hot Isostatic Pressing technology collaboration</li> </ul>



### **TRADING UPDATE, 5 AUGUST 2022**

- Overall trading performance is in line with the Board's expectations for the full financial year
- In Speciality Agriculture, sales margins were notably improved in all markets. Volumes in the UK and Ireland remained solid. However, USA volumes continued to be impacted adversely
- UK Agricultural Supplies continued high activity levels. Dairy feed volumes have held up but there has been a reduction in volumes of beef and sheep feeds
- Engineering continued to benefit from high levels of work supported by a strong order book. Financial performance however remained below management expectations
- Working capital requirements have continued at higher levels due to the inflationary impact from increased raw material costs and selling prices





### SUMMARY AND TIMETABLE

### SUMMARY

Resources and investments concentrated in Speciality Agriculture and Engineering:

- Realises value for shareholders
- Higher profit margins
- Better return on capital employed
- Provides funds for growth investments
- Recognised brands
- Differentiated products and services
- International markets with wider scope for growth

### Right price, right time and right buyer for the Agricultural Supplies division

### TIMETABLE

- Announcement 31 August 2022
- Shareholder General Meeting and announcement of the results 19 September 2022
- Completion expected at the end of September 2022





### **FURTHER INFORMATION**

We invite you to contact us to arrange a telephone call or a meeting, either in person or on Microsoft Teams

Peter Page and Neil Austin will be available up to the end of Thursday 8 September 2022

Please contact Louise Barker on <u>louise.barker@carrsgroup.com</u> or telephone +44 (0)1228 554600 to arrange





# SHAREHOLDER PRESENTATION APPENDICES





### **GROUP FINANCIALS: BY DIVISION**

### SUMMARY HISTORIC INFORMATION OF THE AGRICULTURAL SUPPLIES DIVISION

	FY 2019 £'000	FY 2020 £'000	FY 2021 £'000	H1 2022 £'000
Revenue	296,295	280,740	297,506	158,723
Adjusted operating profit	5,858	5,860	6,627	3,821
Operating profit	5,258	4,472	4,943	2,577
Adjusted profit before tax	5,350	5,368	6,311	3,563
Profit before tax	4,750	3,980	4,627	2,319
Net assets			48,400	50,475

The above table excludes Carrs Properties Ltd historically included within this division and Group consolidation adjustments

### SUMMARY CONTINUING GROUP PRO FORMA INFORMATION

#### **INCOME STATEMENT**

	Group H1 2022 £'000	Disposal of Agricultural supplies division £'000	Profit/(loss) on disposal £'000	Disposal adjustments £'000	Pro forma of the Continuing Group £'000
Revenue	222,706	(158,723)	-	4,275	68,258
Adjusted operating profit	10,781	(3,821)	-	162	7,122
Operating profit	10,014	(2,577)	-	162	7,599
Adjusted profit before tax	10,251	(3,563)	-	135	6,823
Profit before tax	9,484	(2,319)	(2,007)	135	5,293

#### **BALANCE SHEET**

	Group H1 2022 £'000	Disposal of Agricultural supplies division £'000	Net proceeds £'000	Disposal adjustments £'000	Pro forma of the Continuing Group £'000
Net assets	140,620	(50,475)	30.037	401	120,583



### SOURCES

- 1. USDA (US Department of Agriculture)
- 2. AHC (American Horse Council)
- 3. AHDB (Agriculture and Horticulture Development Board)
- 4. DEFRA-UK Gov (Department for Environment, Food and Rural Affairs)
- 5. BETA (British Equestrian Trade Association)
- 6. European Commission
- 7. EEF (European Equestrian Federation)
- 8. Dairy Australia
- 9. Dairy New Zealand
- 10. Meat and Livestock Australia
- 11. Stats NZ
- 12. Beef and Lamb New Zealand
- 13. UK Nuclear Decommissioning Agency (NDA)



**Carr's Group plc** Old Croft, Stanwix, Carlisle, Cumbria, CA3 9BA, UK Telephone: +44 (0) 1228 554600 Email: <u>peter.page@carrsgroup.com</u> or <u>neil.austin@carrsgroup.com</u> www.carrsgroup.com

Alternatively contact **Powerscourt** on +44 (0) 20 7250 1446 Email: <u>nick.dibden@powerscourt-group.com</u> or <u>Sam.Austrums@powerscourt-group.com</u>